

Win Twinings Canada Tea Mail Sweepstakes (the “Contest”) Full Contest Rules and Regulations

1. **CONTEST PERIODS:** There are six (6) separate Contest Periods associated with this Contest:
- i. First Contest Period: Starting October 20, 2011 at 12:00:00 AM ET and ending November 19, 2011 at 11:59:59 PM ET (the "First Contest Period"), after which time no further entries will be accepted for the First Contest Period.
 - ii. Second Contest Period: Starting November 20 at 12:00:00 AM ET and ending December 19, 2011 at 11:59:59 PM ET (the "Second Contest Period"), after which time no further entries will be accepted for the Second Contest Period.
 - iii. Third Contest Period: Starting December 20, 2011 at 12:00:00 AM ET and ending January 19, 2012 at 11:59:59 PM ET (the “Third Contest Period”) after which time no further entries will be accepted for the Third Contest Period.
 - iv. Fourth Contest Period: Starting January 20, 2012 at 12:00:00 AM ET and ending February 19, 2012 at 11:50:59 PM ET (the “Fourth Contest Period”) after which time no further entries will be accepted for the Fourth Contest Period.
 - v. Fifth Contest Period: Starting February 20, 2012 at 12:00:00 AM ET and ending March 19, 2012 at 11:59:59 PM ET (the “Fifth Contest Period”) after which time no further entries will be accepted for the Fifth Contest Period.
 - vi. Sixth Contest Period: Starting March 20, 2012 at 12:00:00 AM ET and ending April 19, 2012 at 11:50:59 PM ET (the “Sixth Contest Period”) after which time no further entries will be accepted for the Sixth Contest Period.

HOW TO ENTER: To be eligible for each Contest Period you must be a registered subscriber of Twinings Canada Tea Mail newsletter. To become a subscriber, visit www.twinings.ca (the “Website”), click on ‘Tea-Mail’ promotional link and fully complete the registration form, including all required information. Once registered, you will receive the Twinings’ Newsletter and be automatically entered into all draws for all Contest Periods during which you remain a Twinings Canada Tea Mail newsletter subscriber. There will be six (6) prizes associated with each monthly draw.

Limit one (1) entry per email address per draw. Individuals can only sign up for the Twinings Tea Mail newsletter using one email address. Multiple email addresses are not permitted. Please note that individuals can unsubscribe from receiving the Twinings Canada Tea Mail newsletter at any time by clicking “unsubscribe” at the bottom of the newsletter email or by clicking the unsubscribe link at the Website. Unsubscribed individuals are not included in the draw for the Contest Period in which they withdraw from or any subsequent draws after unsubscribing. **NO PURCHASE NECESSARY** for Contest entry. Entry forms shall be subject to verification and shall be null and void if they are found to not have been submitted in accordance with these Contest rules.

2. **ELIGIBILITY:** This Contest is only opened to residents of Canada, who are over the age of thirteen (13). Entrants who are between the ages of 13 and age of majority in their Province or Territory must have permission of their parent/legal guardian. Exempt from Contest entry are employees (and members of the immediate families and households of such employees) of Twinings North America Inc. (the “Sponsor”), its affiliated and associated and related companies, agents, subsidiaries, suppliers, printers, and distributors, Contest judges, successors and assigns (collectively, the “Releasees”). In these Official Rules, “immediate family” means parents, children, siblings and spouse.

3. **PRIZES:** There are thirty-six (36) prizes, (the “Prizes” and each a “Prize”) (six for each of the Contest Periods as set out above) available to be won at the outset of the Contest. Each Prize consists of a Twinings Tea package consisting of a tea chest and an assortment of tea, (assortment at the sole discretion of the Sponsor) with an approximate retail value of \$100 CDN. Prizes are not transferable and must be accepted as awarded, with no substitutions of any kind, except by the Sponsor (as defined herein), who reserves the right to substitute a prize of equal or greater value in cash or otherwise. Any difference between the actual value of the Prizes and approximated value of the Prizes as stated in these Official Rules will not be awarded.

4. **MONTHLY CONTEST DRAWS:** There are six (6) draws associated with this Contest and each draw is associated with a particular Contest Period, the draws are as follows. Each draw will take place at 10:00 a.m. ET in Toronto, Ontario from amongst all eligible entries for the applicable Contest Period.

- i. First Contest Period: Six (6) entries will be randomly drawn on or about November 21, 2011 from among all eligible Twinings Canada Tea Mail newsletter subscribers during the First Contest Period.
- ii. Second Contest Period: Six (6) entries will be randomly drawn on or about December 21, 2011 from among all eligible Twinings Canada Tea Mail newsletter subscribers during the Second Contest Period.
- iii. Third Contest Period: Six (6) entries will be randomly drawn on or about January 21, 2012 from among all eligible Twinings Canada Tea Mail newsletter subscribers during the Third Contest Period.
- iv. Fourth Contest Period: Six (6) entries will be randomly drawn on or about February 21, 2012 from among all eligible Twinings Canada Tea Mail newsletter subscribers during the Fourth Contest Period.
- v. Fifth Contest Period: Six (6) entries will be randomly drawn on or about March 21, 2012 from among all eligible Twinings Canada Tea Mail subscribers during the Fifth Contest Period.
- vi. Sixth Contest Period: Six (6) entries will be randomly drawn on or about April 21, 2012 from among all eligible Twinings Canada Tea Mail subscribers during the Sixth Contest Period.

Entries will be carried forward into subsequent draws provided entrants remain subscribers to the Twinings Canada Tea Mail newsletter. The odds of your entry being drawn in a particular monthly draw depend on the total number of entries during the Contest Period. The Sponsor reserves the right to reschedule any Contest draw. No responsibility is assumed by the Sponsor for any inability of a potential entrant to successfully enter any draw for any reason.

5. **HOW TO CLAIM A PRIZE:** If you are drawn as a potential winner for a particular Contest Period Prize draw, an email notification will be sent to you within 24 hours after the draw is completed, or as soon as reasonably possible thereafter, to the email address to which the newsletter was sent, with instructions on how to claim the Prize. Before being declared a winner, and in order to receive a Prize, potential winners will be required to correctly answer a mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, and potential winner, or in the event of a minor, his/her parent or legal guardian must accept the terms of a Declaration and complete and return a Release and Waiver form **WITHIN**

7 DAYS FROM THE DATE THE RELEASE AND WAIVER FORM WAS SENT TO THE POTENTIAL WINNER or Prize will be forfeited, potential winner disqualified and a replacement winner may be randomly selected at Sponsor's discretion. The release and waiver form will be sent to the potential winner via email. The decision of the Official Contest judges in respect of all matters pertaining to the Contest, including without limitation, eligibility, validity, contents, and/or disqualification of an entry, shall be final and binding without right of appeal. Awarding of the Prizes is subject to verification and compliance with these Official Contest Rules. Allow approximately eight (8) to ten (10) weeks for verification and shipment of your Prize.

CONDITIONS OF ENTRY:

6. Entrants (i) acknowledge compliance with these Official Rules including all eligibility requirements and, (ii) agree to be bound by the decisions of the Contest judges, made in their sole discretion, which shall be final and binding in all matters relating to this Contest. Entrants who have not complied with these Official Rules are subject to disqualification.

7. The Sponsor is not responsible for late, lost, damaged, misdirected, mutilated, garbled, illegible or incomplete entries. Proof of transmission (screenshots or captures of game play etc.) does not constitute proof of delivery. All entries become the property of the Sponsor and in no case shall be returned to sender.

8. The Sponsor reserves the right to prohibit an entrant from participating in the Contest or winning a Prize, if, in the sole discretion of the Sponsor, it determines that the entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse or threaten or harass any other entrants or the Sponsor. The Sponsor reserves the right to disqualify any entrant failing to comply with these Official Rules or cooperate in any investigation or inquiry concerning such compliance. Any attempt, by an entrant or other individual, to deliberately damage any website or to undermine the legitimate operation of this Contest, including but not limited to any fraudulent claims, is a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek remedies and damages from any such individual to the fullest extent permitted by law. Participant engaging in any of the foregoing activities may be disqualified and will forfeit any Prizes won. The Sponsor reserves the unfettered right, in its sole and absolute discretion, to disqualify any entries that it suspects were generated by script, macro, robotic, programmed, or any other automated means, or otherwise violate the Official Rules.

9. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is defined as the natural person who is assigned to an email address by an Internet access or online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

10. Entrants and/or winners assume liability for injuries caused, or claimed to be caused by participating in the Contest, by the acceptance, possession, or use of

any Prize awarded, including but not limited to claims/damages for personal injury, or property damage.

11. **RESIDENTS OF QUÉBEC:** Subject to the approval of the Régie des alcools des courses et des jeux du Québec the Sponsor reserves the right to withdraw or terminate this Contest at any time without prior notice or obligation, subject to applicable laws. For Québec residents, any litigation regarding the conduct reorganization of a publicity contest may be submitted to the Régie des alcools des courses et des jeux du Québec for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

12. **POTENTIAL WINNERS:** If a potential winner is found to be ineligible, declines to accept the Prize, fails to correctly answer a mathematical skill-testing question, or fails to accept, complete and return a Declaration and complete Release and Waiver form, or in the event that a prize confirmation or Prize is returned undeliverable, the potential winner will forfeit his/her entitlement to the Prize, and the Sponsor may randomly select an alternate winner at its sole discretion. Potential winners may be required to furnish proof of identification that may include a driver's license or other form of picture identification. By accepting a Prize, winners consent to the use of their names, addresses, voices, statements relating to the Contest or the Sponsor, and photographs or other likenesses, without further compensation, in any publicity carried out by the Sponsor or any related entities in connection with this Contest, except where prohibited by law.

13. Any entry or any other materials used in the Contest that have been tampered with, altered, reproduced, stolen, transferred, bartered, traded or auctioned (including but not limited to an online internet auction site), unissued, unauthorized, or not legitimately obtained, or which contain or reflect any error, will be void.

14. The Sponsor and the other Releasees are not responsible for any problems that may arise, including but not limited to, technical malfunctions of telephone network lines, computer online systems, servers or providers, computer equipment or software, viruses, bugs, failure of personal computers and/or software and hardware configurations, or failure of any email to be received by the Sponsor or a participant for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof. The Sponsor and the other Releasees are not responsible for damage to a user's system occasioned by participation in this Contest or downloading any information necessary to participate in this Contest.

No responsibility is assumed by Sponsor for any postal mail or overnight delivery returned as undeliverable without a forwarding address. No P.O. Box addresses will be accepted as a valid delivery address. No responsibility is assumed by Sponsor for Prizes after they have been shipped. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any Prize. Winners bear all risk of loss or damages to prizes after delivery.

15. The Sponsor and the other Releasees do not warrant that access to or use of the

Contest will be uninterrupted or error-free.

16. **DISCLOSURES:**

17. The Sponsor reserves the right in its sole discretion to terminate the Contest in whole or in part, without notice, or to modify or suspend the Contest at any time subject to the approval of the Régie, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Official Rules.

18. This Contest is subject to all Federal, Provincial, and Municipal laws. All entries become the property of the Sponsor and no correspondence will be entered into except with selected participants who will be contacted by mail, phone or by email. By entering the Contest, participants consent to the use of their name and/or photograph in any publicity carried out by the Sponsor or its agents without compensation. VOID WHERE PROHIBITED BY LAW.

19. In the event of any discrepancies between the English language rules and the non-English language rules, the English rules shall prevail.

20. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to Ontario conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

21. Unless entrants otherwise indicated, the personal information gathered about entrants in the course of this Contest will be used solely by the Sponsor to send the entrant Twinings Canada Tea Mail newsletters and for the administration of the Contest and in connection with any publicity relating to the Contest.